



# Exciting updates to improve and diversify ResearchMatch



Over the last few years, ResearchMatch has continued our efforts to listen and learn from the communities we serve to make updates that improve and diversify the ResearchMatch platform. This includes adding information and resources about why research is needed, testimonials from current volunteers, providing opportunities to learn more about ResearchMatch researchers, and collaborations with other non-profit organizations. We are excited to share with you some of our most recent updates!

## Why research...?

Without volunteers like you in clinical trials and studies, healthcare would not improve. In fact, the treatments, drugs, and medical technology we have today are *because* of research.

However, sometimes people are hesitant to take part in research.

ResearchMatch recently launched a new webpage that provides information and resources to learn more about why research is important and why clinical trials are needed.

[Click here to check it out!](#)

The image displays two video thumbnails side-by-side. The left thumbnail is titled "Making life better" and "Clinical Trials". It features a woman speaking and includes a red play button icon. Text overlays include "We're Making Life Better" and "WE'RE MAKING LIFE BETTER". A "Watch on YouTube" button is visible at the bottom. The source is identified as "Recruitment Innovation Center". The right thumbnail is titled "Public Service Announcement" and "What a pharmacy would look like without clinical trial volunteers". It features a woman in a white lab coat and includes a red play button icon. Text overlays include "MT Pharmacy" and "CISCRP". A "Watch on YouTube" button is visible at the bottom. The source is identified as "CISCRP". Both thumbnails have a "Copy link" icon in the top right corner.

## Meet Our Researchers

Interested in learning more about the kinds of researchers that use ResearchMatch to find volunteers for their research studies? Meet Dr. Crowley from the University of North Carolina and Dr. Storch from Baylor College of Medicine, two researchers that have used ResearchMatch to recruit for their research study.

Click the image below to hear about their research in the field of Obsessive Compulsive Disorder (OCD).



Diversity and inclusion are core values to supporting the community of research volunteers. ResearchMatch collaborated with a researcher, and leaders and patients in the sickle cell community, on an initiative to increase diversity among ResearchMatch volunteers. We look forward to sharing more in the future!

## New Non-Profit Collaborations



Recently, ResearchMatch had the opportunity to meet over 20 different Hispanic and African American community-based organizations. These fruitful meetings provided ResearchMatch with an opportunity to engage and connect with individuals and organizations who share our goal of advancing health research and enhancing diversity in clinical research.

We are excited to explore long-term collaborations with these non-profit organizations through raising awareness, advancing health literacy, and networking opportunities. We hope to learn more from these organizations about how research resonates with the communities they serve and find ways to share more about the importance of research to further diversify our ResearchMatch community.

In the coming months, we will continue to explore these collaborative opportunities and plan activities that will help drive our mission forward with our non-profit collaborators. Stay tuned for future updates!

[Visit ResearchMatch](#)

## Need Assistance?

Contact us at [info@researchmatch.org](mailto:info@researchmatch.org).



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